

Magnet Cove School District

SchoolReach

Instant Parent Contact

The Magnet Cove School District is implementing a new program called SchoolReach for the 2008-09 school year. SchoolReach is designed to allow school administrators the ability to deliver personalized phone messages and/or emails to every parent, staff member, extra-curricular activities and groups within a matter of minutes. This program will be used for, but not limited to, school cancellations, bus delay announcements, staff communications, fund raising efforts, reminders, report card notices, emergencies and policy changes. In order to maximize the effectiveness of this new program, we need to ensure that the phone number and email address entered for each parent is accurate.

Please understand that when SchoolReach is used, you will receive an automated phone call and your caller ID will display the number at the superintendent's office (501-332-5468). SchoolReach is designed to work with voice mail, answering machines, or live calls. However, due to the varying delays of voice mails and answering machines, SchoolReach does not always transmit the entire message consistently unless you hear it live. It is for this reason that we ask for your email address as a "back up plan".

Please fill out the information below. If you have any questions regarding School Reach, or need to change your contact information during the school year, please call Jeffrey Eskola at 501-337-9131.

Student Name _____ **Grade** _____

Parent Name _____

Primary Phone Number _____

Primary Email Address _____
(case sensitive)